



Draft Minutes AFFIA Executive Committee 12/01/2017

Remote meeting - Skype for business
At 2pm, Bangkok time

Attending for AFFIA EXECOM

Mr Massimo Reverberi, President (MR)
Dr Paijit Sangchai, Vice-president (PS)
Dr Wasaporn Chanput, Treasurer (WC)
Mrs Anne Deguerry, General secretary (AD)
Mr Bart Verstapen, R&D Coordinator (BV)

Attending for AFFIA Secretariat

Mr Nathan Preteseille AETS, coordinator (NP)

Mr Paijit Sangchai has limited microphone, to be checked for next EXECOM.

1) Members involvement – Membership fees

Necessity to always mention what membership brings:

- Access to AFFIA Newsletter /EXECOM meeting minutes
- Members' area on website
- Discount for Members on event organized by AFFIA (to be confirmed)
- Discount for JIFF yearly subscription

Action points:

- . WC and NP to contact all Thai members from the Excel File, personally, by mail/phone.
- . AD to remind all non-Thai members.
- . MR will contact M. "Saknarong", in relation with ACFS, and present at the "Chef and the Bug" event.

2) AFFIA Event in Thailand

In order to involve more members, and represent further AFFIA, an event organization is discussed for this year. The idea would be to do it back to back with another international food event. Before or after this event, an AFFIA event to be organized, in order to invite companies to present their products, their investment seeking, researchers to present their work etc.

PJ proposes ThaiFex (he might be able to get a free booth there) or two other fairs where he is used to present his products.

WC mentioned the FIAC 2017 event however mostly academic oriented.

As Kasetsart University is co organiser for FIAC event, WP mentions the possibility for the AFFIA event to be organised at Kasetsart University with a room for 1000 thb/hour without negotiation and seats for 150 people.

Action point:

- . Executive committee members will send the events they can identify to NP, mentioning at least the date, exact location, general price for participants/booth and if they have a particular contact of organizer, happening between April and August in Thailand, with a first focus on Food related events, for latest the 20th of January 2017.
- . NP will summarize it before the next AFFIA Newsletter that the choice can be made. (Even better if Feed event in the same period).

3) ASEAN Recognition

Feedback from the ASEAN Secretariat: A minimum of 2 years of involvement in ASEAN is required to register an association.

Action point:

- . NP will send the document for registration to AD.

4) Codex Alimentarius and registration of insect as food international standard

The Codex Alimentarius committee meeting is getting together once a year for each country. There is a possibility to suggest a new topic for the national representative.

Next meeting will be schedule in June or July 2017 in Bangkok.

This is possible for AFFIA to attend the Codex committee meeting as an observer.

Action point:

. NP will get in touch with ACFS, National Thai Codex contact, for the possibility to launch on insect, but data are required to be asked for the registration of a new product, currently it is a problem of sharing sales and production information by insect companies.

5) EU Novel Food Regulation

IPIFF organise a Novel Food workshop in March in Brussels. Either NP or AD (as an IPIFF member) will represent AFFIA.

Action point:

. NP will get in touch with ACFS to know about the working group mentioned during last EXECOM meeting by ACFS in December.

. NP & AD will get in touch with IPIFF to present AFFIA association during the workshop

6) Supporters

As per their request, NP will send a recognition letter approved by the president and secretary, and update the supporters' part on AFFIA website.

7) Web mastering and Social Media Marketing

MR tries to post on regular basis on facebook/ linkedin/ etc...

BV highlights the needs for an interactive communication tool: whatsapp?

Line? To be discussed

Action point:

NP will look for an uploading plugin for members to upload file on the AFFIA Member's area.

NP will add the name and logo of each AFFIA member with a link to their company and/or LinkedIn.

8) Business cards

200 AFFIA business cards on recycled paper are available at AETS office in Bangkok for any event representation.

Request to get them must be please made in advance to NP.

At 4:45pm, the meeting was closed.

The President 

The General Secretary